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PRESS RELEASE

FOR IMMEDIATE RELEASE
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Twooting Podcast Interviews Charlene Kingston about “Twitter New User Checklist” Article

Gilbert, AZ ■ March 23, 2009 - On Monday, March 23, Charlene Kingston appeared on [Twooting](#), the daily podcast all about Twitter, to discuss her recent blog post “[Twitter New User Checklist](#).” The [interview provided 10 guidelines for new Twitter users](#) to help them avoid common mistakes, get the most benefit from Twitter features, and understand the communication dynamics using Twitter.

“I use Twitter for business every day,” said Charlene Kingston. “Over the last few months, I’ve watched the influx of new business users jump into the Twitter swimming pool with differing levels of success.”

After watching new users make similar mistakes and fail to use the same features repeatedly, Kingston created her new user checklist. “I wanted to explain the use and importance of key Twitter features to help new users get the best possible Twitter experience from the start,” Kingston explained. “Twitter is a simple tool, but most people have to learn through trial and error how to maximize the benefits Twitter offers for businesses.” Kingston maintains two Twitter accounts, [@CrowInfoDesign](#) for her business, and [@Kinchie](#) for personal interactions.

[Twooting.com](#) produces a daily live podcast covering topics related to Twitter on Monday through Friday at 12 noon EDT each week. Twooting, defined as “talking about Twitter,” provides an interactive audience experience during the live

broadcasts with a live video of Bo Bennett and Ryan Levesque in the studio on Ustream TV. Anyone can review previous podcast episodes from the Tooting website and from iTunes, where you can also subscribe free.

[Crow Information Design](#) provides information solutions for businesses and freelance professionals through websites, blogs, ebooks, social media tools, training programs, software user assistance, technical writing, and feature writing services. Clients range from startups to Fortune 100 companies located throughout the United States and abroad, with projects ranging from consulting on internal projects to providing complete training and documentation solutions. For further information, contact Charlene Kingston at (480) 545-9655 or on Twitter ([@CrowInfoDesign](#)).

Links:

<http://www.crowinfodesign.com/>

<http://blog.crowinfodesign.com/2009/03/18/twitter-new-user-checklist/>

<http://www.ustream.tv/recorded/1288983>

<http://www.tooting.com/>

<http://twitter.com/CrowInfoDesign>

<http://twitter.com/Kinchie>

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